Update From SAS

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SAS
THE POWER TO KNOW.

Agenda

- Introductions
- Cortex
- Webinars and Workshops
- SAS Global Forum: Important Dates
- Friends of SAS
- Social Media

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Introducing… Alice Yuan

Cortex

Cortex

WHAT IS IT?

- Online learning tool

- Includes case study, data set and online leaderboard

- Participants use SAS Enterprise Miner to solve the case study and submit their results to a leaderboard for scoring

- EM instance included with game via AWS

GOALS

- Increase use of SAS in university classes by providing a fun, low-cost and engaging learning opportunity

- Expose new students to SAS

- Commercial offering to use with training courses or at SAS customer events

WHAT'S NEXT?

- Watch the Webinar:

https://www.sas.com/en us/webinars/bring-analytics-simulation-into-the-classroom.html

- Contact for more information:
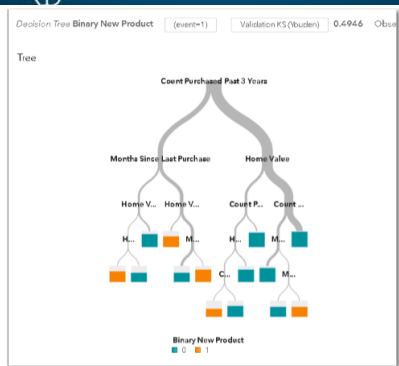
Lindsay.Hart@sas.com
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Webinars

Upcoming Webinars
Canada

Webinar	Date
Procurement Integrity Webinar (French)	October 23rd , 2019
5 Essential Tips for Data Scientists	October 29th, 2019
Government Fraud Webinar with FMI	November 5, 2019
Cloud Analytics – It's About Time	November 26th, 2019 *(Landing page coming soon)*
Government Fraud Webinar with FMI	November 5, 2019
Part 1: Getting Started with Unstructured Data	TBD
Part 2: Building a model with your unstructured data	TBD
More to come in 2020...	

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Upcoming Hands on Workshops (HOW)
Canada

Join us for a FREE hands-on experience of the latest capabilities from SAS! Now everyone can become a data scientist and learn to discover, share and collaborate on insights from data.

Upcoming HOW events...

Location	Date
Ottawa	October 29th, 2019
Toronto (with Zencos)	November 20th, 2019
Toronto	November 26th, 2019

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SAS Global Forum

SAS® Global Forum 2020

March 29 – April 1 | Washington, DC

Scholarship: Students

Professors, instructors and adjunct faculty: You're at the forefront of talent development, and what you learn at SAS Global Forum can benefit your students.

Expand your SAS knowledge at a conference that brings together academia and industry. Network with other SAS users from around the world and find out about innovative new research and applications.

Important Details

- Up to 15 scholarships will be awarded.
- Scholarship provides waived conference registration fees and one pre-conference tutorial.
- Travel and lodging expenses are not included.

How to Apply

- Apply to the SAS Global Forum Faculty Scholarship program.
- Questions? Contact academic@sas.com.

Important Deadlines

- Deadline to apply is **Dec. 2**.
- Notifications will be made by **Dec. 15**.

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Distinguished SAS Educator Award

Recognition of an educator who has made significant contributions to advancing analytics education and preparing students for careers in analytics and data science. This prestigious award is given to an educator whose efforts and impact in the field and engagement with SAS have spanned more than five years.

What the Award Covers

- Waived conference registration fee, including conference meals (up to a $1,695 value).

- One free pre-conference tutorial (up to a $175 value).

- Travel and hotel expenses.

How to Apply

- Apply for the award.

- If you have questions, contact the Distinguished SAS Educator Award coordinator.

Important Deadlines

- Submit an application by **Dec. 2**.

- Applicants will be notified no later than **Dec. 15**.

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Student Symposium Competition

- Eight teams will travel to Washington, DC, in March 2020 for SAS Global Forum to present their projects in 20-minute breakout sessions and be awarded prizes to help get you to the conference.

- Teams can choose their own data sets and use SAS, including SAS University Edition.

- They will perform analyses on the problem and submit a paper on the solution of their choice.

- The top three teams will be announced at the conference and each student from the teams will receive a SAS Certification exam voucher and prep guide book. Winning university programs will also be awarded prizes.

How to Apply

- Register your team here now.

- No purchase necessary. Void where prohibited. See Official Rules for complete details.

- For more information on the Student Symposium competition, please review these FAQs.

Important Deadlines

- Teams register to participate in the Student Symposium competition **Aug. 28 - Nov. 1**.

- Final papers must be submitted. All registered teams will receive an email in November with submission instructions **Nov. 4, 2019 - Jan. 13, 2020**.

- Top eight teams will be announced **Feb. 17, 2020**.

- Top eight teams present their work in 20-minute breakout sessions during SAS Global Forum **March 29 - April 1, 2020**.

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Emerging SAS Educator Award

Recognition of an educator who has shown exemplary progress in advancing analytics education and preparing students for careers in analytics and data science. This prestigious award is given to an educator whose efforts and impact in the field and engagement with SAS have spanned five or fewer years.

What the Award Covers

- Waived conference registration fee, including conference meals (up to a $1,695 value).

- One free pre-conference tutorial (up to a $175 value).

- Travel and hotel expenses.

How to Apply

- Apply for the award.

- If you have questions, contact the Emerging SAS Educator Award coordinator.

Important Deadlines

- Submit an application by **Dec. 2**.

- Applicants will be notified no later than **Dec. 15**.

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New SAS Professional Award

To be eligible for a New SAS Professional Award, you must:

- Be a full-time SAS professional who has less than five years of experience with SAS in a professional capacity. Using SAS as a student in a college/university does not count toward your five years of SAS professional experience.

- Have never attended a SAS Global Forum (attendance as a student does not count).

- Otherwise not be able to attend.

- Submit an abstract for an e-poster, Quick Tip or breakout session and if your abstract is accepted, you may also be eligible for four nights at the conference hotel.

If you are interested in submitting an abstract, a mentoring program is available. You can get help with your abstract, paper and presentation. See details about the mentoring program.

What the Award Covers

- Waived conference registration fee, including conference meals (up to a $1,695 value).

- One free pre-conference tutorial (up to a $175 value).

- If abstract accepted, eligible for four nights at the conference hotel.

How to Apply

- Apply for the award.

- If you have questions, contact the New SAS Professional Award coordinator.

Important Deadlines

- If submitting an abstract, it must be received by **Sept. 30**.

- Submit an application by **Nov. 1**.

- Applicants will be notified no later than **Dec. 20**.

International Professional Award

To be eligible for an **International Professional Award**, you must:

- Be a full-time SAS professional who works and resides outside the 48 contiguous states within the United States.
- Have never attended a SAS Global Forum (except as a student).
- Otherwise not be able to attend.
- Submit an abstract for an e-poster, Quick Tip or breakout session and if your abstract is accepted, you may also be eligible for:
  - Four nights at the conference hotel.
  - Travel assistance.

If you are interested in submitting an abstract, a mentoring program is available. You can get help with your abstract, paper and presentation. See details about the mentoring program.

What the Award Covers

- Waived conference registration fee, including conference meals (up to a $1,695 value).
- One free pre-conference tutorial (up to a $175 value).
- If abstract accepted, eligible for four nights at the conference hotel and travel assistance.

How to Apply

- Apply for the award.
- If you have questions, contact the International Professional Award coordinator.

Important Deadlines

- If submitting an abstract, it must be received by **Sept. 30**.
- Apply by **Nov. 1**.
- Applicants will be notified no later than **Dec. 20**.

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Friends of SAS Updates

Friends of SAS

Join Friends of SAS

- We have a community for SAS users to learn, have fun and stay connected with what's happening at SAS Canada.

- Friends of SAS is an exclusive invite only community for SAS users like you!

- Complete challenges, earn points and use those points to redeem awesome rewards like SAS Global Forum attendance, pairs of tickets to games in the SAS boxes, gift baskets, cool tech, and more!

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Friends of SAS
Customer Value Award Nominations

- Customer Value Award nominations are going to open soon

- We will be taking nominations through Friends of SAS

- Must be a Friends of SAS member to participate in both the nomination and voting process

- Nominations will close December 6

- Need to be a Friends of SAS member before December 6 to vote.

- Voting will open in the new year (beginning of 2020)

- Stay tuned for updates!

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Friends of SAS
Share Friends of SAS with the World

- Are you already a Friends of SAS member?

- Do you love Friends of SAS and want to share your passion for the program?

- We're looking for Friends of SAS members who will be filmed as part of the global roll out of Friends of SAS (soon to be Analytics Explorers).

- If you're a member, there will be a challenge shortly to indicate your interest in participating.

- Questions? Email neema.Amadala@sas.com for more information

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Friends of sas

🪙 5	🪙 10	🪙 15	🪙 20	🪙 25
Day 1	Day 2	Day 3	Day 4	Day 5

Claim Daily Bonus

Available   Waiting   Later   Completed   Filter by Category ▾   Suggest a Challenge

FRIEND OF SAS
ONBOARDING
Start here!
7 Challenges • **7 New**

🍂🍂Fall Back Into The Season🍂🍂
11 Challenges • **9+ New**

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Weekly Programming Challenge
2 Challenges • **2 New**

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Knowledge Hub

BMO Experience

TD Bank EXPERIENCE

Activity   Progress

Sam-Pan Dominique   2h
answered What is your
username on the...
Radomi
                                      👍

Richard Bemile answered   3h
What is your username on
the SAS Communities?...
Hoverman
                                      👍

Rodger Zhang answered   3h
What is your username on
the SAS Communities?...
rodgerzhang_moh
                                      👍

Mathieu Gaouette answered   4h
What is your username on
the SAS Communities?...
MGaouette
                                      👍
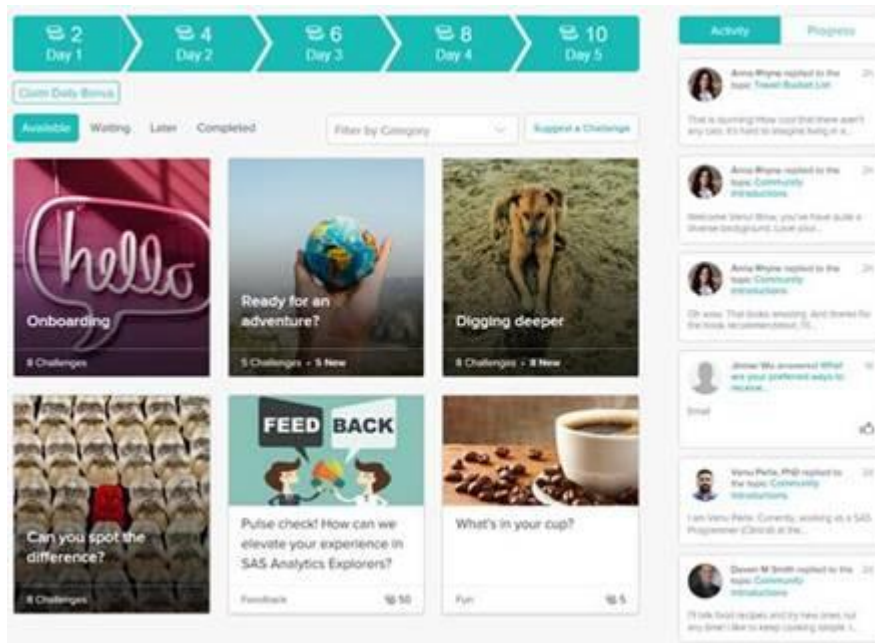
li1 answered Any questions   7h
today?

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Changes ? Yes and No

- New look/feel – global!
- Canada will NOT be changing… yet.
- Anticipate look/feel change by January 1, 2020
- Content, points, challenges will NOT be affected

Social Media

Connect With Us!
Join, Follow, Like

- LinkedIn Group
  - https://www.linkedin.com/groups/8409356/
- Instagram
  - @sascanada
- Facebook
  - https://www.facebook.com/SASsoftware/

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Questions?

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