SAS Update

Alice Yuan, Associate Campaigns and Events Specialist

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sas
THE POWER TO KNOW.

AGENDA

01 IMPORTANT: SGF Content On-Demand

02 Cortex

03 CRDCN

04 SAS Analytics Explorers (Challenges and Prizes)

WATCH ON-DEMAND

SGF 2021

- Keynotes from featured speakers, user presentations, and entertainment – available on-demand
- Until June 25
- Access through your CVENT profile

Check out all SGF proceedings on SAS Communities!

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ANALYTICS SIMULATION

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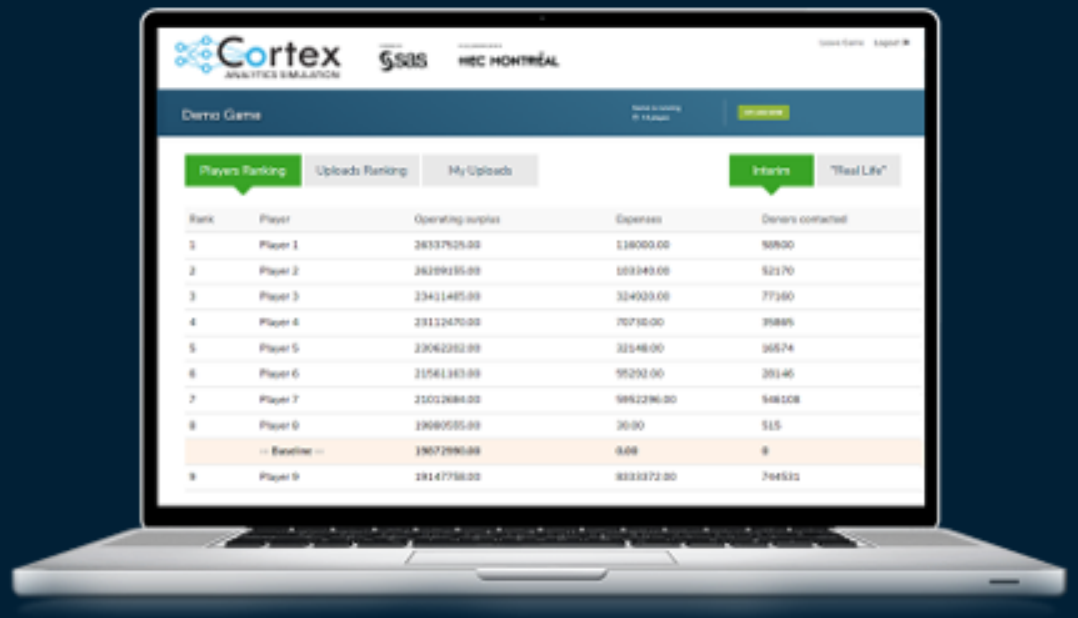
Game Overview



- Online Analytics Simulation Game
- Includes case study, dataset, online leaderboard, tutorials and access to SAS software
- Teaches predictive modeling concepts in fun and hands-on environment
- Customizable curriculum
  - Teams or individual players
  - One day or full semester
  - BComm or MMA students

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The Scenario

- You are working for a non-profit
- Given a list of 1 million potential donors
- Build a model to decide who to contact as part of a donation campaign
- Upload your models to the leaderboard to see where you rank!
- Whoever raises the most money wins!

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CRDCN

June 9

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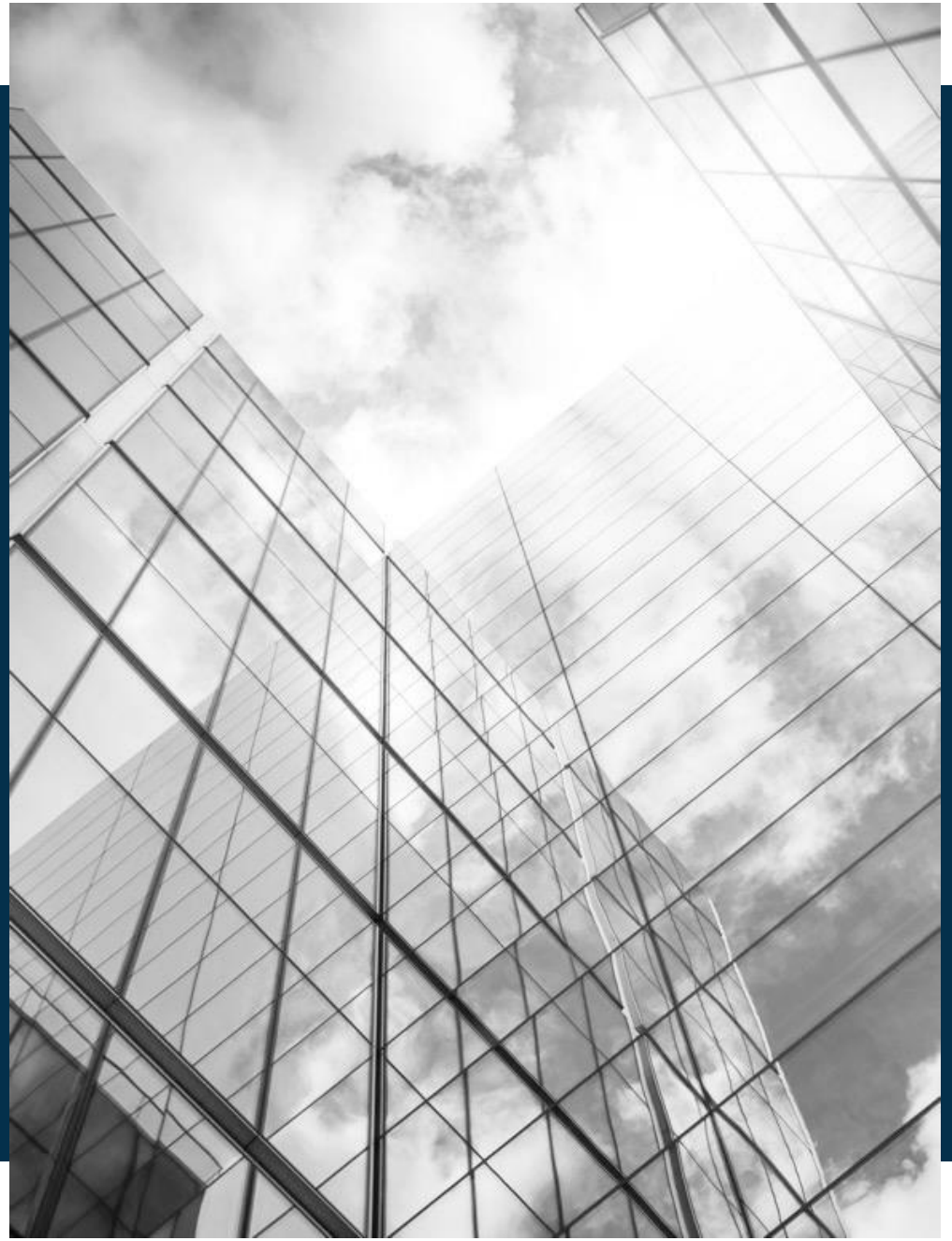
CRDCN National Policy Challenge

Wednesday, June 9 – Thursday, June 10



For the 3rd year running

The Network provides unique access to Statistics Canada data on 33 campuses across the country to advance knowledge and inform public policy.

Contact Lindsay Hart or Mark Morreale to learn more

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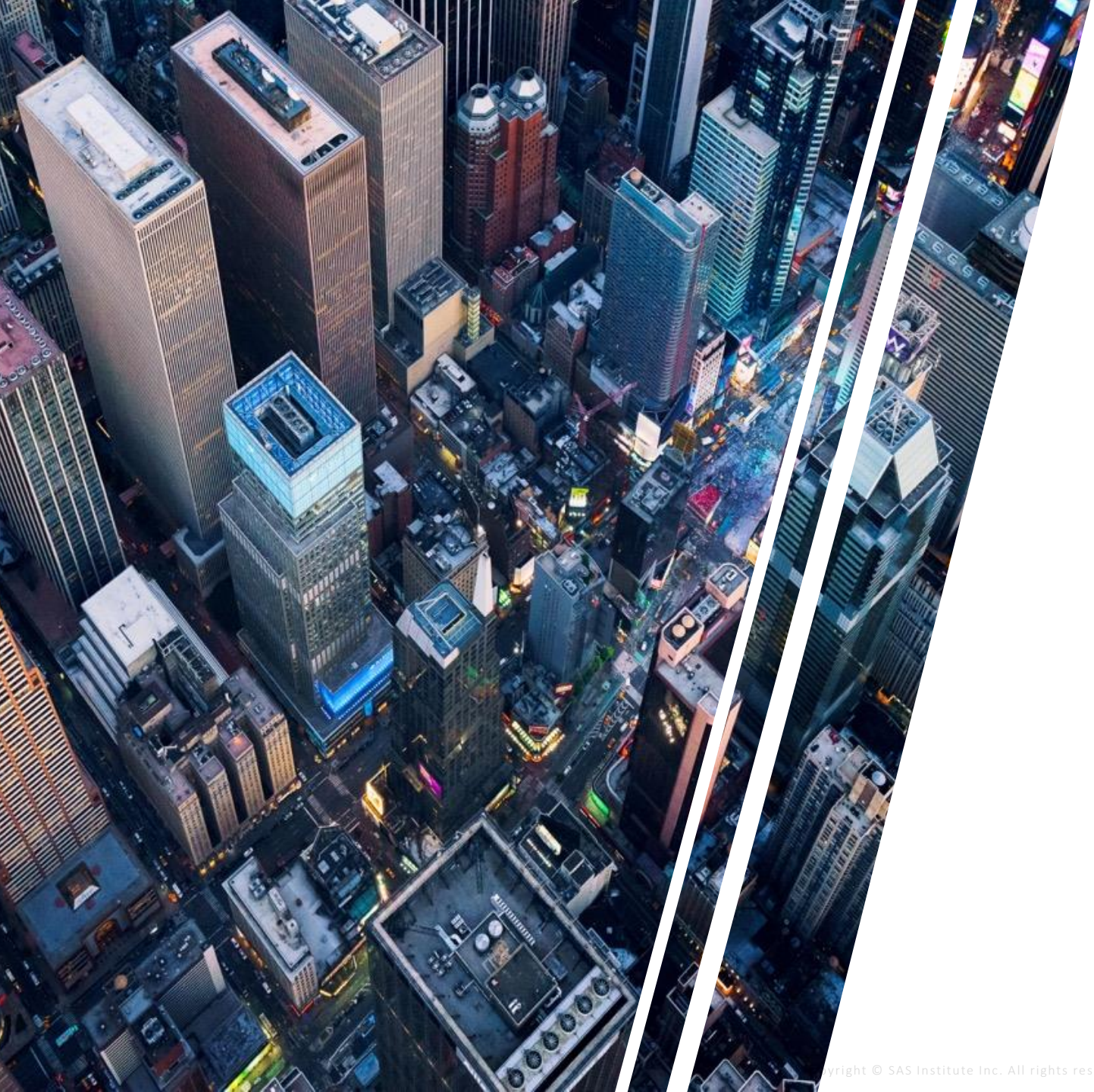

SAS Analytics Explorers

What is it?

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What is Friends of SAS?

Invite-Only Online Community

- ✓ **Learn about SAS**
- ✓ **Connect with other SAS practitioners**
- ✓ **Share SAS best practices**
- ✓ **Provide feedback**
- ✓ **Nominate your peers for awards**
- ✓ **Earn points**
- ✓ **Rewards**
- ✓ **Have Fun!**

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How It Works

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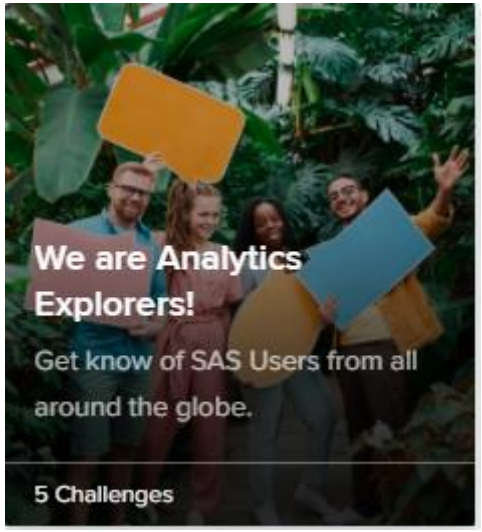
Sample Challenges

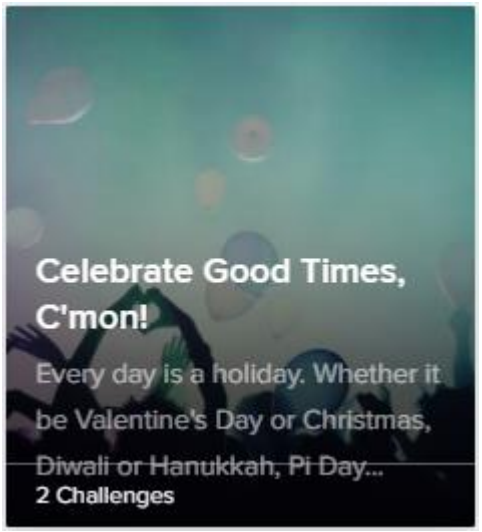
Access
Exclusive SAS Content

Learn
YouTube Videos

Learn
Programming Problem



Share
Connect social accounts & Share



Fun
Quizzes, celebrations, holidays

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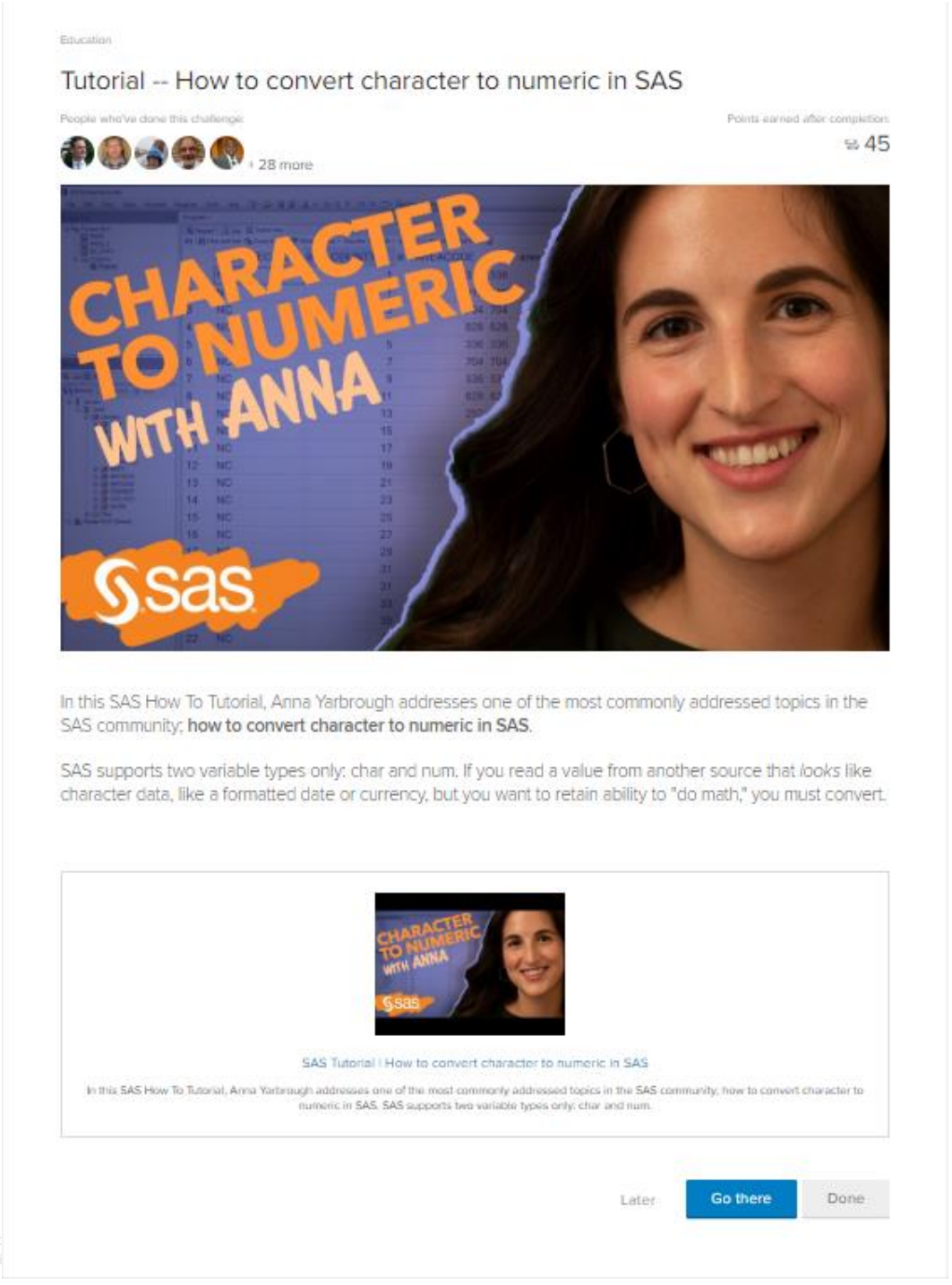
Sample: Challenge Detail

FOR EXAMPLE

In this challenge, you learn how to convert a character to a numeric by watching a YouTube video.

Once you complete the challenge you earn 45 points.



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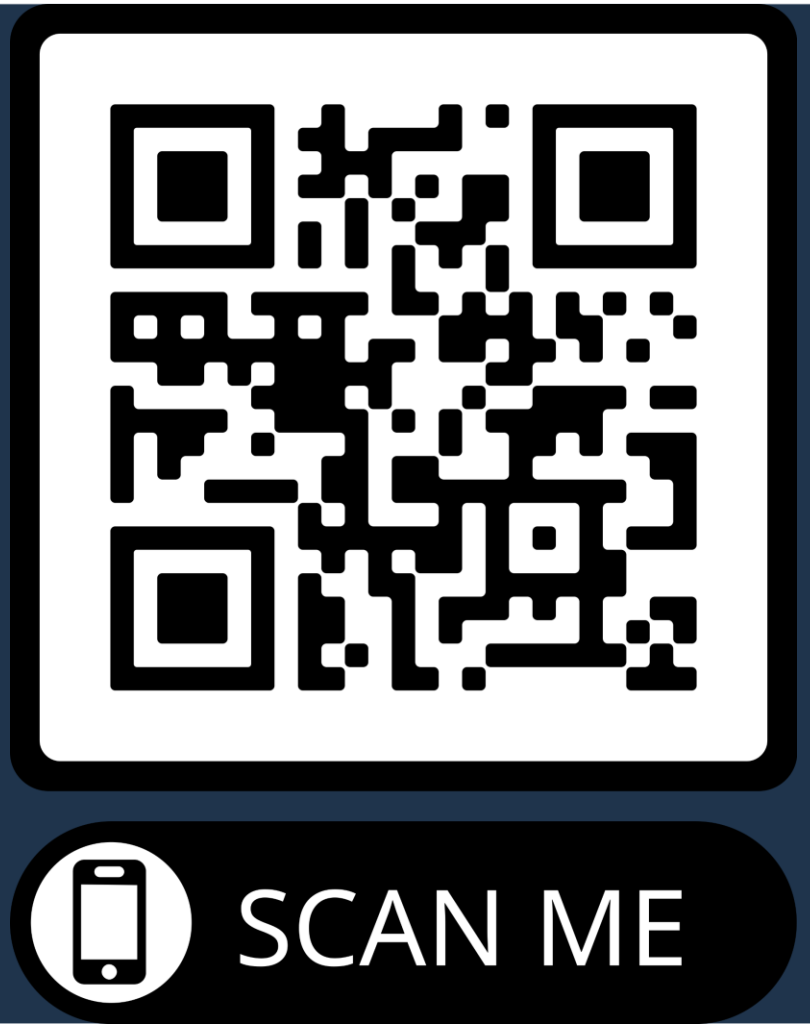
Ready to Join the Fun?

- Visit https://www.sas/influitive.com to get started
- Or scan the QR code on the right to join:



- Suggestions? Questions? Email Alice.Yuan@sas.com

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Questions?

Alice.Yuan@sas.com