What's New at SAS?

Spring 2024

Alice Yuan, SAS Canada

Ask the Expert

Upcoming Webinars

- What's New in SAS Optimization? | SAS

- Optimizing Logistics Operations Using Customized Solutions | SAS
  - June 4 | 11 AM ET

- Using Templates to Create Reports Quickly in SAS Visual Analytics | SAS
  - June 11 | 11 AM ET

- Why Data Matters – Building Efficient Foundations | SAS
  - June 18 | 10 AM ET

- SAS® Viya® Workbench – Available on AWS Marketplace | SAS
  - June 25 | 11 AM ET

#SASHackathon

In partnership with

SAS   intel.   Microsoft

This event brings together problem-solvers worldwide to tackle a real-world business or humanitarian challenge.

Teams collaborate online for one month, using AI, analytics and open source on SAS® Viya® to invent a solution.

SAS **HACKATHON**

Teams choose the problem they will hack and use their data.

Onboard with virtual learning resources and boot camps.

SAS mentors are available while you build your use case.

Tell your story visually. Submit a three-minute pitch video and a 10-minute video for the judges.

There is no cost to participate.

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Industry Tracks

Banking

Energy

Health Care

Insurance

IoT Cross Industry

Life Sciences

Manufacturing

Public Sector

Retail &
Consumer Goods

Services
& Sports

Telecom
& Media

Team Profile
Create your Team Profile in SAS Hacker's Hub,
including use case description and team members so
we can assign a mentor and on-board your team.

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Why Should You Join?

1. Work on an idea that you are passionate about.

2. Get free one month access to SAS® Viya® in the cloud.

3. Extend your network to local and global innovators.

4. Access to mentors and free enablement resources and training.

5. Enjoy the hack:
Gamify your experience.

6. Receive coaching from industry and AI experts.

7. Create a video of your project. Build your brand.

8. Stand out from the crowd with our global project showcase.

9. Move your idea into production after the SAS Hackathon.

10. It's much more than a competition.

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Timeline

Engage and Learn

- SAS Innovate in Las Vegas: April 16-19
- SAS Innovate On Tour Boot Camps in 16 global locations

April – June

Registration and Kickoff

June – August

ONE Month Hack

September 16 – October 11

Record and Upload

October 11-17

Jury Voting

October 18-28

Awards

November

Story Promotion

December

The Results

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Join us!

Registration opens mid-June.

WHO

Developers, students, startup businesses, SAS customers and technology partners.

TEAMS

Teams can be made up of 2-12 people within an organization, an organization and a technology partner, or an individual looking to join a group.

Tip: Form teams with multidisciplinary skills and backgrounds.

READY TO ENTER?

Form a team, create a team name and pick a team lead. Or find and join a team on SAS Hacker's Hub. Each team member must:

- Create a SAS profile.
- Complete the registration form:
  - Select a track.
  - Tell us about your project. Briefly describe the problem you're tackling and your approach to solving it. Make sure you have access to data.
- Create a team profile on SAS Hacker's Hub (one per team).

The SAS Hackathon team will review your submission and reach out to you to confirm the status of your participation.
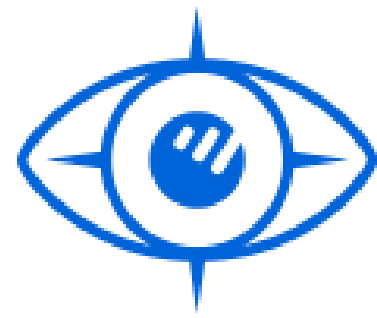
⚠ Important

All participants must have/create a SAS profile to register and agree to the SAS Hackathon Terms & Conditions.

💡 Helpful Tip

Before the hack starts, explore the building blocks of the competition. Take advantage of complimentary enablement resources: webinar series and subject matter experts through our digital learning portal.

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SAS® ANALYTICS EXPLORERS

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- Connect with fellow data enthusiasts.
- Earn rewards.
- Join a community of your peers.

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https://analyticsexplorers.sas.com/join/UserGroups

Questions?

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